



NATIONAL COMMUNITY SURVEY

Disaggregated Data



Comparisons to National Benchmarks

6

received
more positive
ratings

- Rochester as a place to work
- Employment opportunities*
- Traffic flow on major streets
- Availability of paths and walking trails
- Availability of preventive health services
- Health services

111

received similar
ratings

- Rochester as a place to visit
- Variety of housing options
- Availability of affordable quality housing
- Availability of affordable quality childcare
- Yard waste pick-up
- Impact of the economy on family/household income

6

received **more**
negative
ratings

Equity Considerations

Disaggregated data is dividing the facts and figures into various parts. This data can be grouped into any demographic categories. This data helps to know the inequalities between the divided sub-categories that an aggregated data cannot explain.

Source: www.teachmint.com



Demographic Question on NCS

D4. How many years have you lived in Rochester?

- Less than 2 years
- 2-5 years
- 6-10 years
- 11-20 years
- More than 20 years

D5. Which best describes the building you live in?

- One family house detached from any other houses
- Building with two or more homes
(duplex, townhome, apartment, or condominium)
- Mobile home
- Other

D6. Do you rent or own your home?

- Rent
- Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

- Less than \$500
- \$500 to \$999
- \$1,000 to \$1,499
- \$1,500 to \$1,999
- \$2,000 to \$2,499
- \$2,500 to \$2,999
- \$3,000 to \$3,499
- \$3,500 or more

D8. Do any children 17 or under live in your household?

- No
- Yes

D9. Are you or any other members of your household aged 65 or older?

- No
- Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000
- \$25,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 to \$149,999
- \$150,000 or more

D11. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic, or Latino
- Yes, I consider myself to be Spanish, Hispanic, or Latino

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
- Asian, Asian Indian, or Pacific Islander
- Black or African American
- White
- Other

D13. In which category is your age?

- 18-24 years
- 25-34 years
- 35-44 years
- 45-54 years
- 55-64 years
- 65-74 years
- 75 years or older

D14. What is your gender?

- Female
- Male
- Identify in another way

Thank you! Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



Demographic Categories with Cross Tabulation Info

- Age
 - 18-34; 35-54; 55+
- Sex
 - Female; Male
- Race & Hispanic origin
 - Not white alone; White alone
- Length of Residency
 - 5 years or less, 6-10 years, 11+ years
- Housing tenure
 - Rent or Own
- Housing type
 - Attached or Detached
- Presence of older adults
 - Yes; No
- Presence of children
 - Yes; No



6 Areas Above Benchmark

National Community Survey Question (*denotes statistically significant difference with at least one demographic category)	Overall Score (% rated excellent or good)
Rochester as a place to work	83%
Employment opportunities *	68%
Traffic flow on major streets *	67%
Availability of paths and walking trails *	84%
Availability of preventive health services *	79%
Health services	83%



6 Areas Above Benchmark – Employment Opportunities

Question: Employment Opportunities - Overall Score 68% rated excellent or good	Rating by disaggregated grouping
Race: 25 point difference between BIPOC and White	BIPOC 48% White 73%
Age: 17 point difference between 35-54 and 55+ 10 point difference between 18-34 and 55+	18-34 67% 35-54 60% 55+ 77%
Sex: 11 point difference between Females and Males	Females 74% Males 63%
Presence of children in the home: 11 point difference between those with children in the home compared to those without children in the home	Children Present 60% No Children Present 71%
Housing Tenure (Rent/Own): 9 point difference between Renters and Owners	Renters 62% Owners 71%
Presence of older adults in the home: 9 point difference between those with older adults in the home compared to those without older adults in the home	Older Adults Present 75% No Older Adults Present 66%



6 Areas Above Benchmark – Traffic flow on major streets

Question: Traffic flow on major streets - Overall Score 67% rated excellent or good	Rating by disaggregated grouping
Length of residency: 12 point difference between 5 years or less and 11+	5 years or less 76% 6-10 years 67% 11 years+ 64%



6 Areas Above Benchmark – Availability of paths and walking trails

Question: Availability of paths and walking trails
- Overall Score 84% rated excellent or good

Rating by disaggregated grouping

Race:
12 point difference between BIPOC and White

BIPOC 75%
White 87%



6 Areas Above Benchmark – Availability of preventive health services

Question: Availability of preventive health services
- Overall Score 79% rated excellent or good

Rating by disaggregated grouping

Race:
15 point difference between BIPOC and White

BIPOC 69%
White 82%



6 Areas Below Benchmark

National Community Survey Question (*denotes statistically significant difference with at least one demographic category)	Overall Score (% rated excellent or good, unless otherwise noted)
Rochester as a place to visit *	43%
Variety of housing options *	32%
Availability of affordable quality housing	16%
Availability of affordable quality childcare *	32%
Yard waste pick-up *	43%
Impact of the economy on family/household income *	15% (very or somewhat positive)



6 Areas Below Benchmark – Rochester as a place to visit

Question: Rochester as a place to visit - Overall Score 43% rated excellent or good	Rating by disaggregated grouping
Age: 29 point difference between 18-34 & 55+ 23 point difference between 35-54 & 55+	18-34 31% 35-54 37% 55+ 60%
Presence of Older Adults 25 point difference between those with older adults in the home compared to those without older adults in the home	Older Adults Present 61% No Older Adults Present 36%
Presence of Children: 11 point difference between those with children in the home compared to those without children in the home	Children Present 35% No children Present 46%



6 Areas Below Benchmark – Variety of housing options

Question: Variety of housing options – Overall Score 32% excellent or good	Rating by disaggregated grouping
Rent/Own: 12 point difference between those Rent and those who Own	Rent 24% Own 36%
Attached Home/Detached Home 10 point difference between those in attached homes compared to detached homes	Attached Homes 26% Detached Homes 36%
Age: 10 point difference between 18-34 & 55+	18-34 27% 35-54 33% 55+ 37%



6 Areas Below Benchmark – Availability of affordable quality childcare

Question: Availability of affordable quality childcare – Overall score 32% excellent or good	Rating by disaggregated grouping
Age: 20 point difference between 18-34 and 55+ 11 point difference between 18-34 and 35-54 9 point difference between 35-54 and 55+	18-34 21% 35-54 32% 55+ 41%
Rent/Own: 11 point difference between those Rent and those who Own	Rent 41% Own 30%
Presence of Children : 11 point difference between those with children in the home compared to those without children in the home	Children Present 26% No Children Present 37%
Sex: 10 point difference between Females and Males	Females 28% Males 38%
Presence of Older Adults: 9 point difference between those with older adults in the home compared to those without older adults in the home	Older Adults Present 39% No Older Adults Present 30%



6 Areas Below Benchmark – Impact of the economy on family/household income

Question: Impact of the economy on family/household income **Rating by disaggregated grouping**
- Overall Score 15% very or somewhat positive

Presence of Children:

9 point difference between those with children in the home compared to those without children in the home

Children Present 21%
No Children Present 12%

